





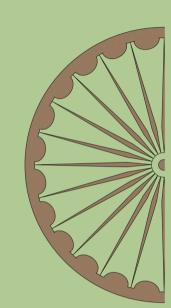


10th ANNUAL INTERNATIONAL COMMERCE CONFERENCE GOVERNANCE IN AMRIT KAAL

January 6-7, 2025

Organized by

Department of Commerce
Faculty of Commerce and Business
Delhi School of Economics
University of Delhi



In collaboration with

Deen Dayal Upadhyaya College University of Delhi

Venue - Deen Dayal Upadhyaya College Dwarka, New Delhi-78

Registration Link: https://forms.gle/PVWACTYbuCbucYWV8



ABOUT THE DEPARTMENT OF COMMERCE FACULTY OF COMMERCE AND BUSINESS

The Department of Commerce formally set up as a separate entity in 1967, has imbibed the DSE tradition of exploring new frontiers of knowledge and innovation in academics. It came under the umbrella of Faculty of Commerce and Business in 1993. In its history spanning over 57 years, the Department has redefined commerce education in the country. The rapid growth of the Department of Commerce is reflected in its expansion as well as the novelty in its academic programmes. In addition to the traditional Ph.D. and flagship M.Com. programme, Department of Commence initiated two master's degree level professional programmes, Master of International Business (MIB) and Master of Human Resource and Organisational Development (MHROD) as a response to market imperatives in 1995. In this span of twenty- nine years, these two programmes have come to be recognized as well-regarded Master's programmes in business administration in the country. The nomenclature of these two professional programmes have been changed to MBA (IB) and MBA (HRD) in 2015. The Department of Commerce has launched an MBA (Business Analytics) programme from Academic Year 2023-24 as well. The programmes have been received well received by the industry and will continue to nurture the need of the industry in the future as well. Below is the stalwart leadership of the Deans of the Faculty of Commerce and Business and Heads of the Department of Commerce:

FACULTY OF COMMERCE AND BUSINESS

DEPARTMENT OF COMMERCE

DEANS

HEADS

S.No.	Name	From	To	S.No.	Name	From	To
1.	PROF. M .Y. KHAN	1993	1994	1.	PROF. A. B. GHOSH	1967	1973
2.	PROF. V. S. MINOCHA	1994	1995	2.	PROF. R. S. NIGAM	1973	1977
3.	PROF. B. P. SINGH	1995	1996	3.	PROF. L. S. PORWAL	1977	1979 ₁₁
4.	PROF. M. Y. KHAN	1996	1998	4.	PROF. R. S. NIGAM	1979	1979
5.	PROF. O. P. GUPTA	1998	1998	5.	PROF. B. M. LALL NIGAM	1979	1982
6.	PROF. SHIRIN RATHORE	1998	1999	6.	PROF. P. K. GHOSH	1982	1983
7.	PROF. R. N. GOYALE	1999	1999	7.	PROF. R. S. NIGAM	1983	1986
8.	PROF. Y. P. SINGH	1999	2002	8.	PROF. R. K. LELE	1986	1989
9.	PROF. MUNEESH KUMAR	2002	2004	9.	PROF. S. KUMAR	1989	1992
10.	PROF. SHIRIN RATHORE	2004	2004	10.	PROF. M. Y. KHAN	19 92	1994
11.	PROF. MUNEESH KUMAR	2004	2005	11.	PROF. V. S. MINOCHA	1994	1995/
12.	PROF. SRI RAM KHANNA	2005	2005	12.	PROF. B. P. SINGH	1995	1 996
13.	PROF. JAWAHAR LAL	2005	2007	13.	PROF. R. N. GOYAL	1996	1999
14.	PROF. SANJAY K. JAIN	2007	2008	14.	PROF. Y. P. SINGH	1999	2002
15.	PROF. SANJAY SEHGAL	2008	2010	15.	PROF. SRI RAM KHANNA	2002	2005
16.	PROF. I. M. PANDEY	2010	2011	16.	PROF. JAWAHAR LAL	2005	2006
17.	PROF.K.V.BHANUMURTHY	2011	2013	17.	PROF. SANJAY K. JAIN	2007	2009
18.	PROF. J. P. SHARMA	2013	2014	18.	PROF. K.V. BHANUMURTHY	2010	2012
19.	PROF. C. P. GUPTA	2014	2015	19.	PROF. J. P. SHARMA	2013	2015
20.	PROF. MUNEESH KUMAR	2015	2017	20.	PROF. KAVITA SHARMA	2016	2019
21.	PROF. KAVITA SHARMA	2017	2019	21.	PROF. R. K. SINGH	2019	2022
22.	PROF. R. K. SINGH	2019	2022	22.	PROF. AJAY KUMAR SINGH	2022	
23.	PROF. AJAY KUMAR SINGH	2022					

FACULTY MEMBERS AT THE DEPARTMENT OF COMMERCE

S.No	NAME OF THE FACULTY	DESIGNATION
1	SR. PROF. AJAY KUMAR SINGH	HEAD & DEAN
2	SR. PROF. V. K. SHROTRYIA	SENIOR PROFESSOR
3	SR. PROF. KAVITA SHARMA	SENIOR PROFESSOR
4	PROF. R. K. SINGH	PROFESSOR
5	PROF. MADAN LAL	PROFESSOR
6	PROF. NITI BHASIN	PROFESSOR
7	PROF. SUNAINA KANOJIA	PROFESSOR
8	PROF. URVASHI SHARMA	PROFESSOR
9	PROF. AMIT KUMAR SINGH	PROFESSOR
10	PROF. ASHISH CHANDRA	PROFESSOR
11	PROF. RITU SAPRA	PROFESSOR
12	PROF. H. K. DANGI	PROFESSOR
13	PROF. SHITAL JHUNJHUNWALA	PROFESSOR
14	PROF. ABHA SHUKLA	PROFESSOR
15	PROF. ANIL KUMAR	PROFESSOR
16	PROF. RAJENDRA P. SRIVASTAVA	ADJUNCT PROFESSOR
17	DR. POOJA GOEL	ASSOCIATE PROFESSOR
18	DR. SONAL THUKRAL	ASSOCIATE PROFESSOR
19	DR. ANIL KUMAR GOSWAMI	ASSOCIATE PROFESSOR
20	DR. SAHAJ WADHWA	ASSISTANT PROFESSOR
21	DR. KIRAN BALA	ASSISTANT PROFESSOR
2.2	DR. SUPREET KAUR	ASSISTANT PROFESSOR
23	DR. ROHIT KUMAR SHRIVASTAV	ASSISTANT PROFESSOR
24	DR. VIBHUTI VASISHTH	ASSISTANT PROFESSOR
25	DR. NAMITA JAIN	ASSISTANT PROFESSOR
26	DR. RAJDEEP SINGH	ASSISTANT PROFESSOR
2.7	DR. SVATI KUMARI	ASSISTANT PROFESSOR
28	DR. KIRTI SINGH	ASSISTANT PROFESSOR
29	DR. SUMITA SINKU	ASSISTANT PROFESSOR
30	DR. MANISH KUMAR	ASSISTANT PROFESSOR
31	DR. JAGDISH RAJ SAINI	ASSISTANT PROFESSOR
32	DR. MANISHA	ASSISTANT PROFESSOR
33	DR. PRATIBHA MAURYA	ASSISTANT PROFESSOR
34	DR. PURUSHOTTAM KUMAR ARYA	ASSISTANT PROFESSOR

ABOUT DEEN DAYAL UPADHYAYA COLLEGE

Deen Dayal Upadhyaya College is a constituent college of the University of Delhi, established in 1990 in Karampura, Delhi. The college receives a 100% grant from the Govt. of NCT of Delhi and is recognized under section 2 (f) and 12 (b) of the UGC Act 1956. The college has created a space for a multidisciplinary research center with financial support from UGC and other agencies. Built on a plot of 7.7 acres in Sector 3, Dwarka, New Delhi the new campus of the college is a state-of-the-art building. It is a multi-storey building with many features of a green building, rainwater harvesting system, and water recycling plant. It runs 12 honours and 5 programme courses at undergraduate level. It also runs four Certificate courses in foreign languages.

CONFERENCE THEME: GOVERNANCE IN AMRIT KAAL

The theme focuses on Governance related to the vision "Viksit Bharat" of the Government of India to make the country one of the world's top economies and bring it closer to developed nation status by the 100th year of its Independence. "Viksit Bharat" encapsulates the vision for a developed Bharat, focusing on holistic national progress, encompassing economic prosperity, social advancement, technological growth, and sustainable development. Bharat, with its rich cultural heritage and diverse population, is poised at the cusp of transformative growth in the Amrit Kaal.

Sub-Themes:

- Corporate Social Responsibility
- Governance of Corporates
- Governance of Higher Education Institutions (HEIs)
- Digital Governance

- Sustainable Businesses
- Governance of Cooperatives
- Social Entrepreneurship and Governance

Additionally, Research Scholars may present their research papers in contemporary areas (based on doctoral or post-doctoral work).

JOURNAL OF COMMERCE & BUSINESS STUDIES

The "Journal of Commerce & Business Studies" is a bi-annual journal of the Department of Commerce, Delhi School of Economics, University of Delhi, bearing ISSN-2322-0767, a refereed UGC-CARE listed journal. The objective of the journal is to promote and disseminate the new knowledge and research area ranging from Management, Commerce, Economics, Business, Retailing, Finance, Marketing, Human Resource, Banking, Insurance, Corporate Governance and emerging allied areas of knowledge.

The papers for the publications are selected through blind peer review process for the publication in the journal. No publication fee is charged by the department for the same.

Journal website: https://journal.commerce.du.ac.in/

UGC-CARE Listed

INTERNATIONAL KEYNOTE SPEAKERS / SESSION CHAIRS



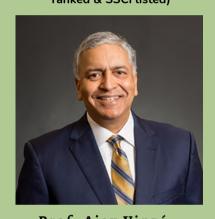
Prof. Justin Paul
University of Puerto Rico, San Juan, PR, USA,
Visiting Professor of Henley Business School,
University of Reading, UK.
Provost of Management Education at NMIMS
Editor-in-Chief,
International Journal of Consumer Studies (A
ranked & SSCI listed)



Prof. Suneel Maheshwari
M.M.S., M.Acc, Ph.D.
Chair and Professor at
Indiana University of
Pennsylvania
USA



Prof. Ravinder Rena
DUT Business School,
Faculty (FMS), Durban
University of Technology,
Republic of South Africa |
Associate Editor, Journal -The
Bottom Line(TBL) - Q1
Scopus and WoS



Prof. Ajay Vinzé

Dean, George Mason
University Costello College
of Business
USA



Prof. Kundan Singh
M.A., Applied Psychology,
PHD, Humanities
Executive Core Faculty at Sofia
University
USA



Prof. Rajendra P. Srivastava
Professor Emeritus, Retired EY
Professor, Ex Director of EY Center
for Auditing Research and Advanced
Technology, University of Kansas
Adjunct Professor, Department of
Commerce, University of Delhi



Dr. Rakesh Gupta
Associate Professor,
Charles Darwin University
Australia

REGISTRATION DETAILS

PARTICIPATION FEE

Category	Early Bird Fee (till 26th December 2024)	Fee (27th December to 31st December 2024)
Faculty Members of University of Delhi	₹1,000	₹1,000
Life Members of Indian Accounting Association	₹1,000	₹1,000
UG/PG Students	₹500	₹750
Research Scholars	₹1,000	₹2,000
Academicians	₹2,000	₹3,000
Industry Delegates	₹4,000	₹5,000
Foreign Delegates	\$100	\$150

PAYMENT DETAILS

Name of account holder : Deen Dayal Upadhyaya College Fee A/C

Complete bank account number : 235501002243
IFSC code : ICIC0002355
MICR code of bank : 110229221

UPI ID : DEENDAYALUPADHYAYACOLLEGEFEEAC@ICICI

Scan QR code to pay

CALL FOR RESEARCH PAPERS

Interested participants may submit their research papers using the link: (Registration cum Paper Submission Link)

https://forms.gle/PVWACTYbuCbucYWV8

Last date of abstract submission: 26th December 2024

Last date of final paper submission : 30th

December 2024

- Best Research Paper Award for each technical session
- Selected research papers may be considered for publication in the Journal of Commerce and Business Studies (a UGC-CARE listed journal).
- The copyright of the research papers selected for publication will vest with the Department of Commerce.
- Only corresponding author will upload abstract and full research paper.
- Only registered participant will get certificate.

GUIDELINES FOR RESEARCH PAPER SUBMISSION

Key Points					
Introduction Review of Literature Relevance of the study Objectives	Hypotheses (if any) Research Methodology Key findings of the study Implications of the study	References (APA Style) Key Words (4-5) 5000-7000 words			

ORGANIZING COMMITTEE



Sr. Prof. (Dr.) Ajay Kumar Singh Chief Patron



Prof. (Dr.) Hem Chand Jain Patron



Prof. (Dr.) Shital Jhunjhunwala Conference Chair



Associate Prof. (Dr.) Sonal Thukral Convenor



Associate Prof. (Dr.) Anil Kumar Goswami Convenor



Renu Aggarwal Convenor



Associate Prof. (Dr.) Associate Prof. (Dr.) Rakesh Kumar Convenor



Associate Prof. (Dr.) Vandana Gupta Co-Convenor



Associate Prof. (Dr.) Sunil Kumar Co-Convenor



Assistant Prof. (Dr.) Rohit Kumar Shrivastav Co-Convenor



Assistant Prof. (Dr.) Kirti Singh Co-Convenor